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# The Challenge

The construction and building industry is responsible for 39% of carbon emissions.



**28** %

building operations



**11** %

materials and construction

# The Obstacle



Unclear impacts



Misaligned incentives



Undefined costs



Unknown reactions



Long project lifecycles



# Consequences & Benefits

Two different futures...



Regarding Buildings & Construction, to achieve Greater Boston's Carbon & Equity goals, a critical obstacle to overcome in the next 12 months is...

To systematically quantify the sustainability impacts technologies can have in the built environment, then curate and scale programs that incentivize project development teams to implement these technologies.

