



BAY AREA
AIR QUALITY
MANAGEMENT
DISTRICT

Bay Area Air Quality Management District

October 24, 2022

Azibuike Akaba
Policy Advisor



General Problem

How do you prioritize climate when people have other things to worry about?



Challenges to overcome

- Identifying motivation
- Where to focus?
- Who are the key stakeholders?
 - Low-to-middle income families
- What role would your organization play to collectively overcome this obstacle?
 - Proactive intervention
 - Climate plans developed by communities with funding backed by government
- Are there any key dates/funding opportunities regarding this obstacle in the next 12 months?
 - Get money from Inflation Reduction Act
 - Climate and Environmental Justice



Benefits

- People would be directing resources to inflection points where interventions would make a difference
- Ex. Railroad submerged under sea level rise

Consequences

- Business-as-usual
- Ignoring the immanent impacts of climate on infrastructure, supply chain, climate proofing cities, etc.
- Ex. Hurricane Katrina



Final Statement

Regarding Climate, Health and Equity a critical obstacle to collectively overcome in next 12 months is engaging low-to-middle income populations in prioritizing climate action.