

Ellen Honigstock

Senior Director, Education
Urban Green Council

Owners

Owners
Rep

Designers

Architects

Engineers

Builders

GC

CM

Trades

Roofer

Framing/
Carpentry

Structural

Mechanical

Electrical

Plumbing

Operators

Supers

Facility
Managers

Stationary
Engineer

Owners

Owners Rep

Designers

Architects

Engineers

Builders

GC

CM

Trades

Roofer

Electrical

Framing/
Carpentry

Structural

Plumbing

Operators

Supers

Facility Managers

ESG

Cx

Passive House Consultant

Sustainability Manager

Pre-Construction

Waste Management

Solar

Mechanical

Controls

Stationary Engineer

Carbon Accounting

Design/
Build

Green/
White
Roof

BMS/
EMS

IAQ

Sustainability Consultant

Clean Grid/
Renewables

Low Carbon Materials

Material Transparency

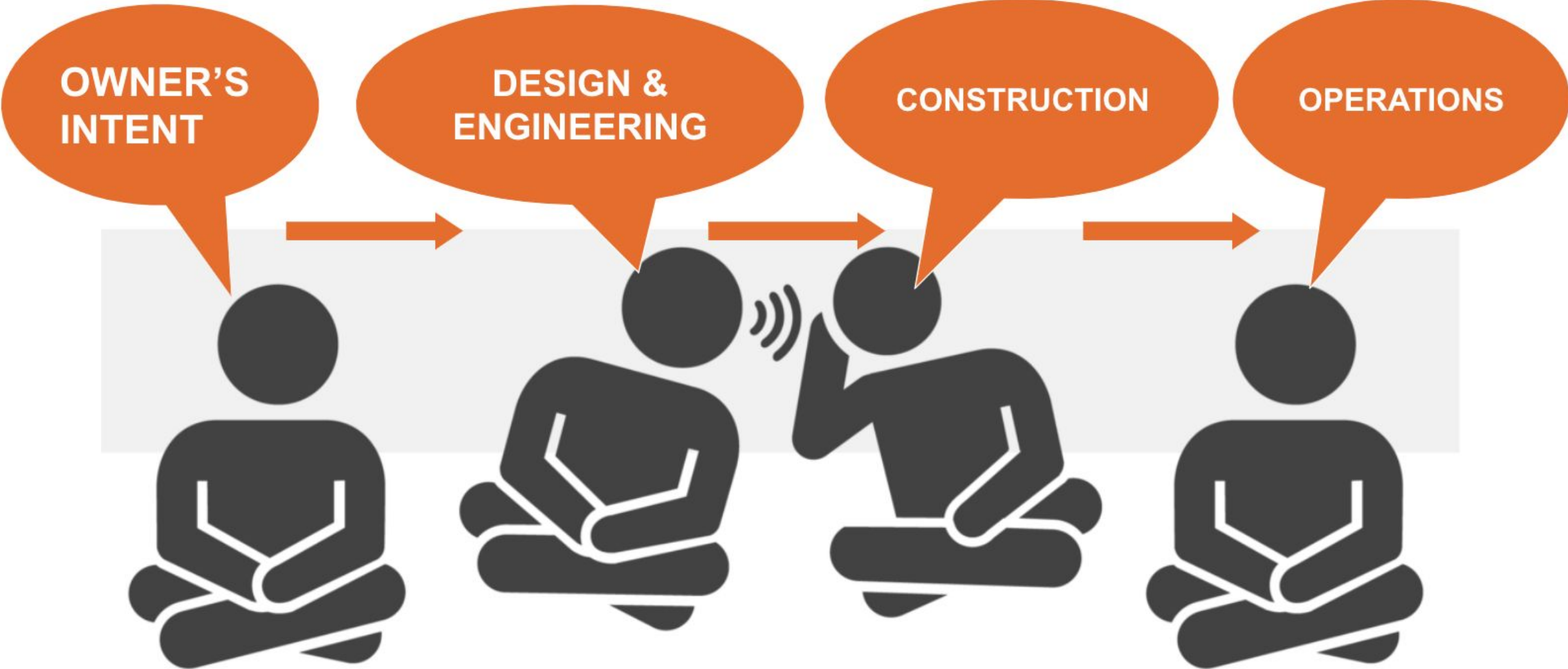
Envelope Cx

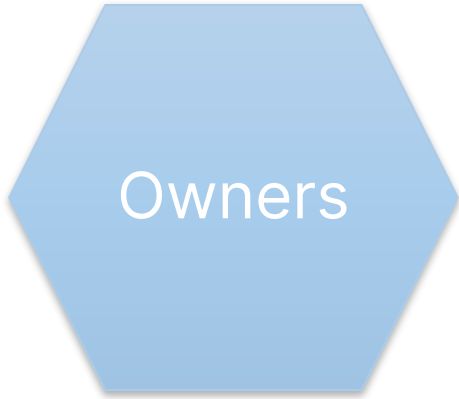
Workforce Training

Energy Auditor

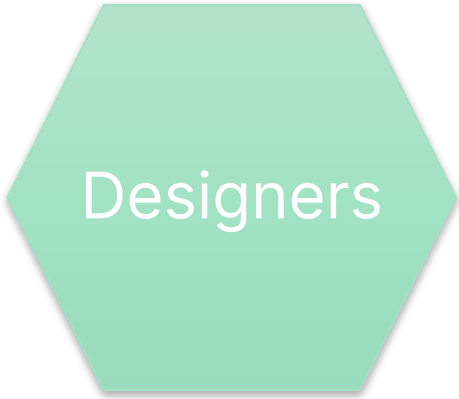
Energy & Water Management

It's all about communication

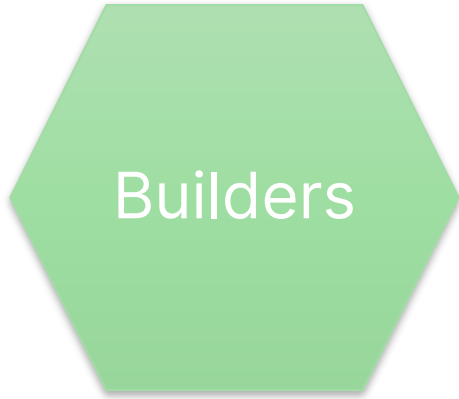




Owners



Designers



Builders



Trades



Operators



CRUSHING THE
CODE

Heat Pump Water
Heating Systems
Installation and
Troubleshooting for
Plumbers

**GPRO@
Work**

40 programs per
year (in person and
virtual) about how to
decarbonize
buildings

G **P** **R** **R** **O**

Regarding workforce development, a critical obstacle to collectively overcome in 12 months is:

START:

Normalize systems thinking.

Encourage careers that bridge silos.

Kickstart **knowledge transfer** across generations.