

#### AEG Boston 21Q2 Stakeholder Challenge

19 - 20 May 2021

Poll results





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- What is the most important issue to discuss today?
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#### What is the most important issue to discuss today?



Digital Asset Management

Existing buildings Inclusion

Electrification

Building efficiency

Digital transformation

Indoor Mask Use

Equity + net zero

**HVAC** retrofits

Who gets the good stuff? ECUITY

Sustainability

Resilency

Decarbonization

Retrofits Value Creation

Workforce development

Heat Pumps

Embodied carbon

**Decarbonizing Operations** 



# "Regarding Buildings & Construction, to achieve Boston's Carbon & Equity Goals, the most critical obstacle to overcome is ..." (1/2)

"Sourcing affordable, renewable power that qualifies as 'additionality,' and electrifying onsite thermal heating systems, including district steam."- Ben Myers, Boston Properties

3 %

"Attracting and retaining talent that will continue to push the edge, remain committed market adjustments and remember that people are at the center of everything." - JC Burton, Maven Construction, Inc.

9 %

"Financing resilience in a way that does not result in higher energy costs for consumers." - Katrina Kelly-Pitou, SmithGroup

33 %



"Regarding Buildings & Construction, to achieve Boston's Carbon & Equity Goals, the most critical obstacle to overcome is ..."
(2/2)



"To demystify the process, costs, and benefits for net-zero retrofits to existing buildings inhabited by marginalized communities." - Gregory Minott, DREAM Collaborative LLC

55 %



# What essential resource do you bring to the table to make a 12 month impact on this obstacle?



Connections to the leg

Convening

\$\$ from Demand Response

Previous Challenge Co-lea

Infrastructure

Power of advocates Research community engagement Convener

# communications skills

Scalability

financing

city relationships

Commuications Renewable Energy

Local advocacy groups

Consortium

Information mgt software

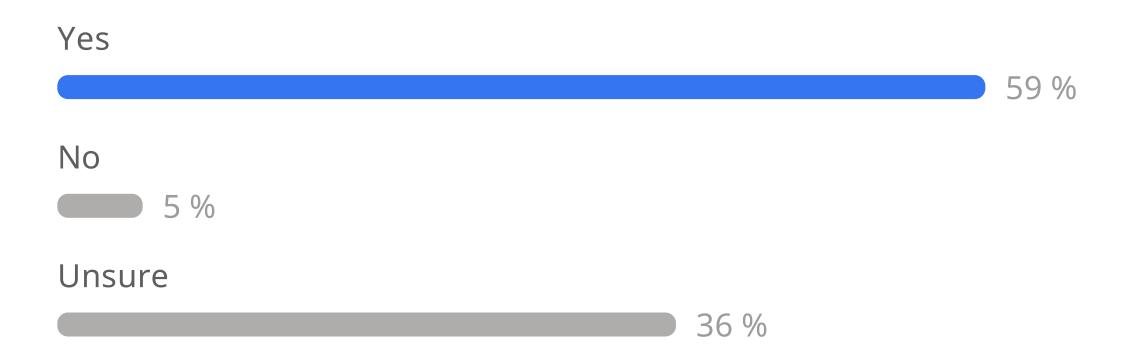
Connectiongs



**Task Force Milestone Voting (1/3)** 



#### Did the 21Q1 Task Force achieve its milestone?





Task Force Milestone Voting (2/3)



#### Did the 20Q4 Task Force achieve its milestone?

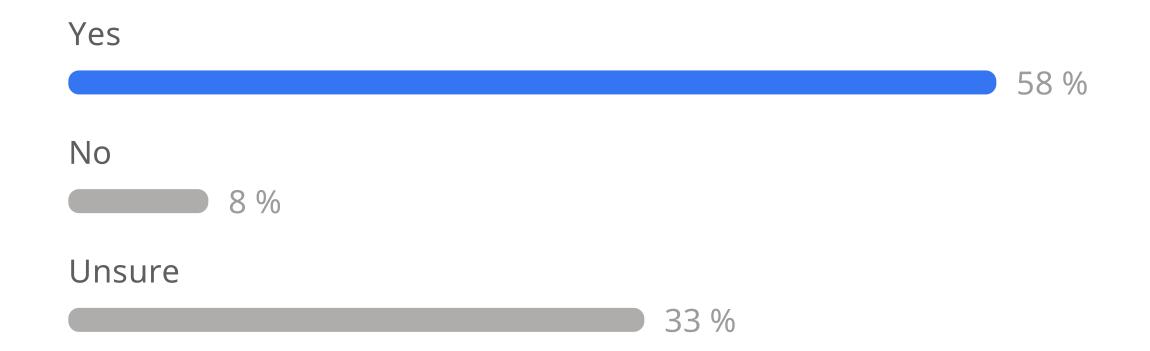




Task Force Milestone Voting (3/3)



#### Did the 20Q2/20Q3 Task Force achieve its milestone?

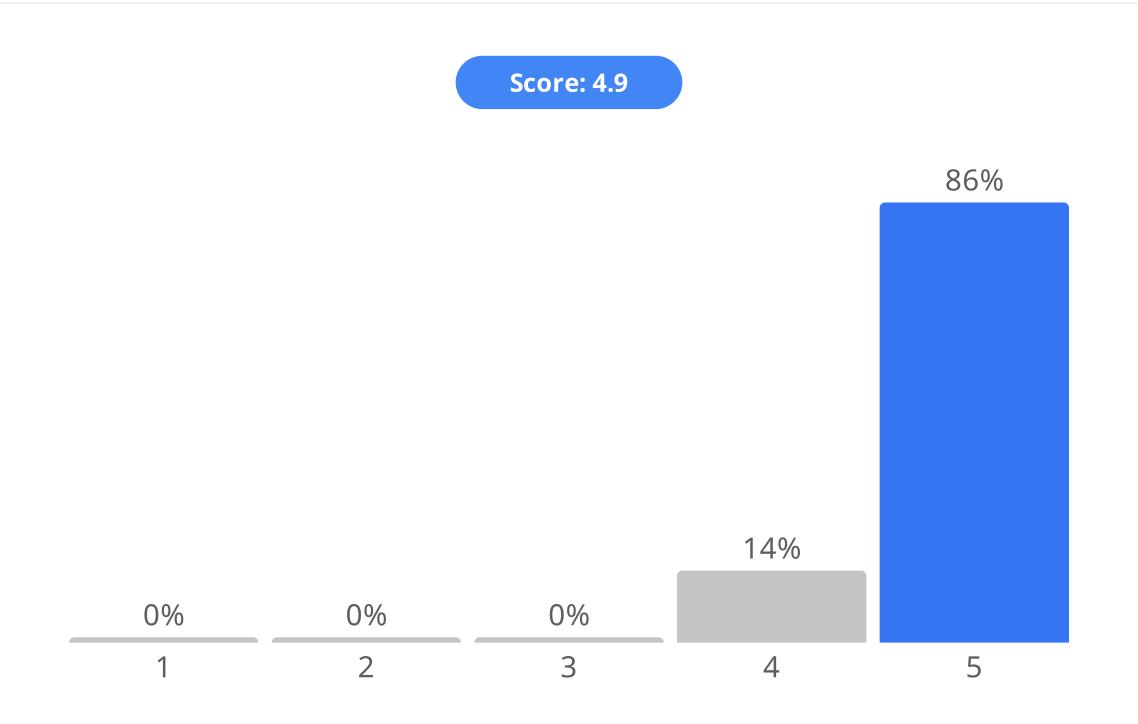




Post Event Survey (1/4)



## How likely are you to recommend AEG events? (5 = very likely)





dynamic

Post Event Survey (2/4)



In one word, how would you describe your experience?

inspiring

enthusiastic

Rich short

Rich Enlightening

# OUTSTANDING

Energizing Englaging

slido



Post Event Survey (3/4)



### Please leave us a testimonial and include your name.

(1/3)

- Jess Charlap. I love the goal of the organization, the range of participants, and the stakeholder/speakers putting out challenge.
- Thought leaders who are also very accomplished. Very thoughtful and impactful engagement.
- AEG's challenge is focusing on the most critical issues facing our cities and communities!
- Brian Braginton-Smith, Smart

Cities, Smart Communities
Director for Boston Greenfest
participated in the May 19th-20th
AEG event in Boston. The event
was inspiring and created a
genuine informed exchange on
collaboration to achieve a key
deliverable for progress in Boston
within





Post Event Survey (3/4)



#### Please leave us a testimonial and include your name.

(2/3)

12 months. The core discussion centered on the need for a holistic approach to systemic change to deal with the issue of inclusiveness and transparency in solving the climate change, community resiliency crisis of the early 21st Century.

 The whole AEG platform is unique. Unlike any other conference I have been involved with, in that the format is designed to engage all participants. H.G.'s facilitation of calling on all attendees to contribute ensures that no one is just sitting on the side lines. Mat Tuttelman

- AEG Boston was an informative, engaging, and dynamic forum. It was a thoughtful, respectful, and insightful learning opportunity that expanded my understanding and developed a network of great peers. - Tobi Koyejo
- I love that all the





Post Event Survey (3/4)



#### Please leave us a testimonial and include your name.

(3/3)

stakeholders are working to include equity in designing new and old buildings, for electrification/ thermal energy for the future of Boston. It will certainly be a challenge, but it is possible. One day it was deemed impossible to walk on the moon, and then man walked on the moon in 1969. The impossible became possible. - Darchelle T. Petion

Sarah Dooling, MCAN:

As an action oriented organization, MCAN appreciates the emphasis on real-world action this Stakeholder Challenge on the most pressing, urgent issue of energy justice.



Post Event Survey (4/4)

#### Any suggestions? (1/2)

• I felt that the time in the breakout rooms was too short to breakdown the challenge, brainstorm approaches, and turn one of them into an actionable plan. The challenge lacked definition (what do we

mean specifically by a marginalized community? name them) and measurable objective results (what is the current state of education/awareness about net zero retrofits? How will we measure change in that statistic?). It was hard to keep the group ontask without a designated facilitator or agenda, and I worry that the





Post Event Survey (4/4)

#### Any suggestions? (2/2)

or prohibited from any "sales pitch" statements. Felt like Greg really pitched his firm and services HARD, and was supported by others as well, felt

like very aggressive "leading." No

other panelists did that.

• n/a

milestones were picked arbitrarily because we needed 3, not because they were helpful to the planned program. I have facilitated design thinking workshops, and am used to a different approach. This was my first AEG challenge. I'm happy to talk more about ways to potentially make the program more impactful.

- Looking forward to further participation, we are out of time.
- Panelists should be limited on,

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