

A clean transportation system for the DMV needs to move away from private vehicles in 2024

Caitlin Rogger

Deputy Executive Director, Greater Greater Washington

DMV Stakeholder Challenge on Mobility and Clean Transportation

November 8, 2023

The Washington, DC region is great >>> and it can be greater.

Introduction



- Goals of a "clean transportation" system:
 - Moves everyone who wants to move, with
 - Dramatically lower emissions than today
- Cars will never be the answer including electric cars
- The barrier is getting the DMV to go all-in on mode shift.



Cars go last. Right now they still go first.



- Transit, walking, and biking are at the center of our strategy
 - They move more people
 - They create a fraction of the emissions (if any) of even EVs
 - Cars get more people killed than any object other than guns
- Cars are out of reach for low-income households



How do we get serious about mode shift?



- Fund WMATA
 - For 2024, yes, and
 - The region needs a long-term plan
- Take road pricing (congestion pricing) out of realm of advocacy and into the realm of policy creation
 - People drive cars unless they are sufficiently motivated not to do so
 - \$ motivates people
 - \$ funds transit
 - Lots of regions do this or are considering it.
 - The DMV should, too.



What if we do it/what if we don't?



- Benefits of a big regional push for mode shift
 - Access to jobs and services
 - Removes barrier of "return to office" (/cities?) goals
 - Lower emissions
 - Health gains
- Consequences of not centering mode shift
 - Some people will make fewer emissions with each EV trip, and some (low-income) people just won't make trips
 - An economy where some can move and some can't?

A clean transportation system centers transit, walking, biking



Regarding Mobility and Clean Transportation, to achieve the DMV Region's Climate, Health & Equity goals, a critical obstacle to collectively overcome in 12 months is:

Regional leaders must decide to center mode shift in our clean transportation strategy, and make everything else secondary to that goal.



Thank you.

crogger@ggwash.org