

21Q4 “FARE TO FAIR” TASK FORCE SUMMARY

OBSTACLE



AEG CHICAGO 21Q4 SELECTED OBSTACLE

REGARDING MOBILITY & TRANSPORTATION, TO ACHIEVE CHICAGO'S CARBON & EQUITY GOALS, A CRITICAL OBSTACLE TO OVERCOME IS ...

Lack of understanding and intersectional outreach on benefits/consequences on removing CTA fare recovery requirements.



- LEAH MOONEY
DIRECTOR FOR STRATEGIC
PLANNING AND POLICY



SOLUTION



AEG CHICAGO 21Q4 STAKEHOLDER CHALLENGE: MOBILITY & TRANSPORTATION

SELECTED 12 MONTH SOLUTION:

Fare 2 Fair - Coordinated public info campaign(s) with transit, public, and private stakeholders on fare recovery.

M1: 500 word Policy memo to key legislators to convey economic, equity, health value of not reinstating fare recovery.

M2: National survey of other cities and peer agencies to develop "fare recovery > fair spending" public outreach campaign

M3: Define/launch public campaign with inclusive stakeholder engagement.

TASK FORCE UPDATE - 21Q4

12-MONTH SOLUTION:

Fare to Fair - Coordinated public info campaign(s) with transit, public and private stakeholders on fare recovery.

CURRENT (FINAL) MILESTONE:

Host public panel on Chicagoland Transit Complete Fare to Fair task force summary findings

UPDATES:

- Hosted panel at City Club of Chicago yesterday - moderated by H.G.!
 - Panelists: Erin Aleman, Rep. Eva-Dina Delgado, Jacky Grimshaw, Leanne Redden
 - Discussion focused on Funding, Fares, and Flexibility
- Completed Fare to Fair task force summary findings paper
 - Builds upon our earlier Fare to Fair one-pager
 - Five key pillars: equity, economy, climate, mobility, health

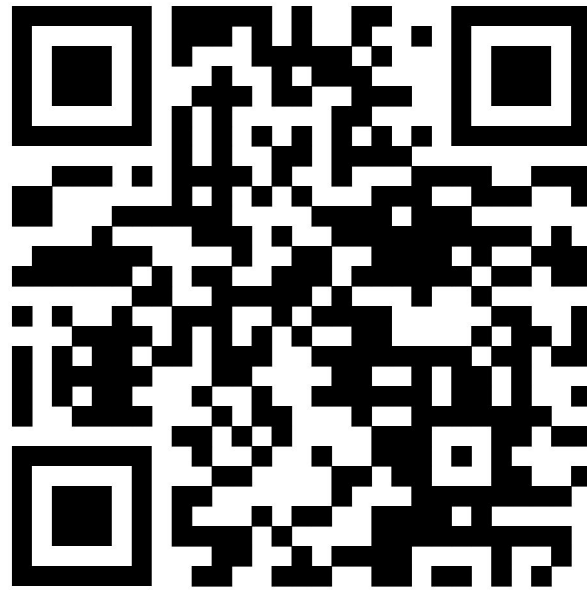
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SCAN QR CODE



RTA's "Transit is
the Answer"
Strategic plan

SCAN QR CODE



"Fare to Fair" Task
Force Summary
Findings